



Michigan Section

INTERNATIONAL MUNICIPAL SIGNAL ASSOCIATION

*The Leading International Resource for
Information, Education and Certification for Public Safety*



Annual Meeting, May 19-20, 2010

“Transforming Transportation through Collaboration”

Michigan Section IMSA has partnered with ITS, ITE, WTS, MDOT and ASCE for our 2010 Annual Meeting which will be held at the Henry Ford Conference Center in Dearborn, Michigan. The complete meeting and expo notice can be found at www.imsamichigan.org.

Your Michigan Section IMSA has reinvented itself with a new line of updated programs and initiatives. To formally kick off this rebirth, we have worked to provide meaningful content at this two day event. The primary (IMSA) program will take place on Wednesday, May 19th.

Our keynote speaker **Mr. Ted Garrison of New Construction Strategies**, is a nationally renowned industry expert and construction business visionary who will provide insight and recommendations for controlling construction costs to while enhancing performance and profitability. Mr. Garrison is also host of the Internet Radio Program: New Construction Strategies.

Construction 3.0 Offers Proven Strategies to Control Cost Control for Improved Performance and Profitability

Construction 3.0 emphasizes the need to control costs. Unfortunately, conventional wisdom dictates greater control as the answer. This program explains why this micromanagement approach is both inefficient and ineffective. Instead, Construction 3.0 offers a different approach based on a foundation of collaboration and communication. That dialogue leads to greater innovation which improves both performance and profitability while delivering greater value to the client. Awarding work based solely on bid price actually encourages poor quality. In contrast, Construction 3.0 is about creating a win-win scenario because nothing else is sustainable. An attempt to create a win-lose environment will fail, because it quickly morphs into a lose-lose result. Construction 3.0 offers a strategy that controls both cost and performance.

As a benefit to Michigan members and non-members, your Michigan Section is underwriting a portion of the cost to attend.

	Conference Registration <u>Wed. only</u>	Conference Registration (both days)	Social Event <u>Wed. 6pm – 11pm</u>
Regular Registration	\$ 55.00	\$ 85.00	\$ 55.00
Student	\$ 45.00	\$ 45.00	\$ 55.00
IMSA Active Member	\$ Paid	\$ Paid	\$ 20.00 (with registration)
IMSA Member Spouse			\$ 20.00 (w/member registration)
2009 Past Member	<i>Conference Paid with Membership Renewal</i>		\$ 20.00 (with registration/Renewal)

Wednesday evenings social event combines Michigan history with dinner and will take place at the Henry Ford Museum with a strolling “Meander Michigan” Dinner at your own pace!

The Annual Business Meeting of the Michigan Section will be held at 1:30PM, Wednesday, May 19th. IMSA has undergone major changes over the last year that will be of interest to you. Beyond reshaping of the International organization many programs have been revised. Michigan Traffic Regulator has been totally rewritten and sports a new name and becomes the most complete and accurate work zone course in the marketplace today. Traffic Signal Technician certification Level 2 is now four separate courses: Design/Engineering; Construction; Bench and Field. Roadway Lighting, Levels 1 & 2 have also been updated. Course changes, recertification, renewal options and future certification opportunities will be highlighted including TARP recognition.

Election results, by-laws changes and certification opportunities will also be announced.

REGISTRATION – *Must* be made in *advance* through the Michigan Section to qualify for this special pricing offer.

Lodging? Call Tim DeWitt @ 586 929-3309

Fax registration form to 248 473-0730.



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Annual Meeting – May 19, 2010

Henry Ford Conference Center, Dearborn, Michigan IMSA Reservation Form

Fax to 248 473-0730

Date:

To: Ms. Pamela Burgess, Carrier & Gable, Inc.

From:

Please register the following participants:

Agency: _____

Phone: (_____) _____

Email: _____

The following individuals will be attending the annual meeting:

Name

Email or Phone Contact

Special IMSA Pricing: Member \$20 Non-member \$45

Bring your payment to the meeting, make checks payable to: Michigan Section, IMSA

Plan on attending the "Meander Michigan" Strolling Dinner! Download the reservation form by clicking you will need to make your reservation on the attached reservation form.

As a current paid member, you should be receiving your copy of the IMSA journal. If you have questions regarding your membership status, please call the International office @ 800 723-4672.

Further Questions? Call Tim DeWitt @ 586 929-3309



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Meander Michigan 'Strolling Dinner'

★ *Featuring Food Stations From:* ★

Mexicantown Leebau Hamtramck
Greektown Hitsville/Motown Downtown

Date May 19, 2010 Time 6:00pm - 11:00pm

ITS Michigan is hosting a "Meander Michigan" Strolling Dinner at the Henry Ford Museum. Although ITS Michigan has subsidized the actual \$70 cost for participants, your Michigan Section IMSA has sweetened the offer even more for active members of IMSA.

The cost for you and your spouse will only be \$20.00 each!

You *MUST* make your reservations through IMSA.
Fax your reservation today for social networking, great food and nostalgia!

Please register the following for the Strolling Dinner	Cost	Quantity
Name(s) _____	\$20.00/ea.	_____
	Total	\$ _____

Payment will be made directly to IMSA when you arrive at the meeting.
Technology Showcase at Henry Ford Conference Center 4pm to 6pm precedes the dinner.

IMSA REGISTRANTS ONLY **Fax to 248 473-0730**